

## Who is Adtegrity.com?

Adtegrity.com is an independent online advertising network that serves over 10 billion advertisements per month across thousands of high traffic web sites. Our extensive reach is complimented by our ability to focus on your target market through several content channels such as; Gaming, Entertainment, Sports, Women's Interest, Health, Business and more. (For a full list please visit the Advertiser section of <http://www.adtegrity.com>) Adtegrity.com can help increase awareness of your website, products, and services locally, statewide, nationally, and/or internationally at the most competitive price in the industry.

## How can Adtegrity.com benefit your business?

Our dedicated account management staff provides daily hands on optimization to fine tune your campaign for maximum return. They are committed to understanding and anticipating your objectives and will work with you each step of the way to help meet your goals. Let your next campaign benefit from our state of the art toolkit including:

- Dynamic Pricing – smart pricing that keeps you on budget and rewards publisher performance
- Day Part Targeting – target day, night or certain hours.
- Geo Targeting – IP driven country targeting
- Extensive Marketplace Reach with our direct publishers, network partners and remnant providers to the tune of 250 million daily ads (10 billion monthly). Yeah, that's billion with a B.
- Behavioral Re-targeting and Contextual Ad Placements

## What size ads does Adtegrity.com accept?

- Banners: 468 x 60
- Leaderboards : 728 x 90
- Skyscrapers : 120 x 600
- Wide Skyscrapers : 160 x 600
- Medium Rectangles : 300 x 250
- Pop ups and Pop unders of any size

For best results, ads should be kept under 30k and animation should last no longer than 15 seconds. If your ad is over 30k please contact your Adtegrity.com representative for assistance. We can accept GIF, JPG, Flash, Java and HTML placements.

## What are my campaign pricing options?

**CPM-** cost-per-mil (cost per thousand impressions). You pay for the impressions every time your ad displays. Cost of one impression is 1/1000 the CPM price.

**DCPM-** Dynamic CPM. Vary what you pay for an impression, instead of a flat CPM.

**CPC-** cost-per-click. You pay for an impression only when a user clicks on your ad.

**CPA-** cost-per-acquisition. You pay when a user takes the desired action (called a conversion) as a direct result of seeing your advertisement. Ask your representative about various conversion criteria.

## How do I get started?

Simple. Contact the Adtegrity.com offices and we'll answer any more questions you have and help you get your campaign ready to go. We're ready to help you meet your online advertising goals.

**Contact :**    **Enter your information here. DO NOT GO TO A SECOND PAGE.**



Insightful



Internet



Advertising